MAILING & PRINT GETS THE **GREEN LIGHT** UNDER GDPR

WE ARE READY FOR GDPR... ARE YOU?

Pollards

Since 1781

GDPR is the biggest change to data protection law for over 20 years. Pollards are here to help you prepare for those changes.

WHAT DOES GDPR STAND FOR?

GDPR stands for General Data Protection Regulation, it is the EU's legal framework that sets guidelines for the collection and processing of personal information of individuals.

WHEN DOES IT COME INTO EFFECT?

The legislation comes in to effect on the **25th May 2018**.

WHAT IS **THE AIM** OF GDPR?

To give the public greater control over how their data is used. It introduces tougher fines for non-compliance and data breaches, and gives people more say over what companies can do with their data. The EU's aim is to give businesses a simpler, clearer legal environment in which to operate.

WHAT DO **YOU** NEED TO DO?

The regulations for data controllers needs to be reviewed against individual organisation's circumstances and we would recommend that you follow the link below to the ICO website. Here, you will find all the latest information to help you ensure your processes for controlling data are compliant with the latest legislation and that you gain the correct consent from customers or supporters.

www.ico.org.uk

WHAT HAS **POLLARDS** DONE?

Pollards has taken its duty as a Data Processor and Data Controller very seriously and has invested a great deal of time and money updating our systems and processes for data management and security. We are able to provide a totally secure data management system:

Secure receipt of data with an exclusive upload portal

Secure proofing via tailor made online proofing platform

Secure removal of mailing data once the job has been invoiced

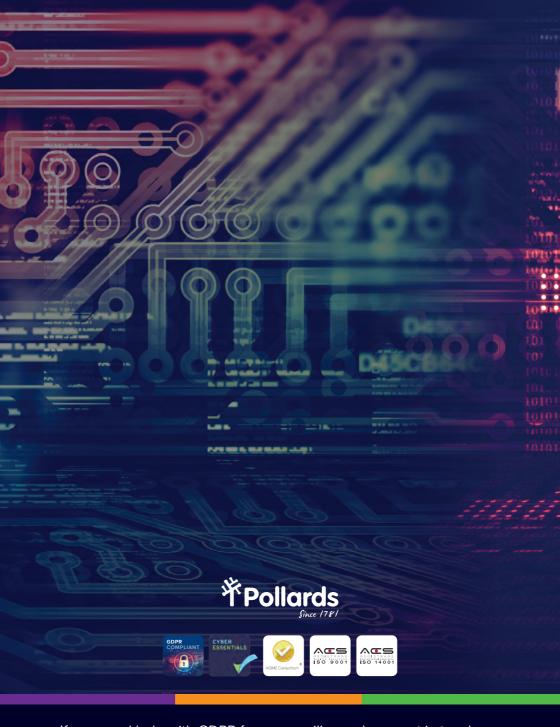**Secure encrypted** storage, processing and management of data

Supply of **mailing report** once the job has been completed

CYBER ESSENTIALS SCHEME: OVERVIEW

Cyber Essentials is a Government-backed, industry-supported scheme to help organisations protect themselves against common online threats. It focuses on key controls to help protect data and reduce the risk of cyber-attack.

IASME

Pollards has chosen to adopt the Information Assurance for Small Medium Enterprise (IASME) standard. IASME is one of five companies which has the right to act as an Accreditation Body for Cyber Essentials scheme. It has been recognised as the best cyber security standard for small companies by the UK Government. Under the scheme organisations are audited for key controls such as physical security, data management, staff awareness and document policies. These controls were identified by the government as the best way to prevent cyber-attacks on organisations.

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If you need help with GDPR for your mailings, please get in touch on:
sales@pollardsprint.co.uk | 01392 445 333 | pollardsprint.co.uk/gdpr